

Sustainability Roadmap Template

This template helps students identify key drivers, policies, and certifications in their specific domain to create a personal sustainability roadmap. It can be tailored to various fields (engineering, business, healthcare, etc.), and is structured to guide students through understanding how sustainability fits into their professional development.

1. Personal Sustainability Vision

- *What does sustainability mean in your field?*

- Example: In mechanical engineering, it could mean energy-efficient designs, reducing waste, or promoting circular economy practices.

- *Why is sustainability important to you?*

- Example: Protecting the environment, reducing the carbon footprint, aligning with future industry trends.

2. Identify Key Sustainability Drivers in Your Domain

These are the factors pushing for sustainability in your field. Consider technological trends, societal demands, or environmental challenges.

- Technological Drivers:

- Example: Innovations in renewable energy, energy-efficient systems, or green technologies.

- Environmental Challenges:

- Example: Climate change, pollution, resource scarcity, biodiversity loss.

- Market or Client Demands:

- Example: Increased demand for sustainable products or services, consumer preferences for green companies.



- Ethical and Social Responsibility:

- Example: Reducing environmental impact, promoting social equity, ensuring long-term sustainability for future generations.

- Regulatory Requirements:

- Example: Government-imposed sustainability standards or carbon reduction targets.

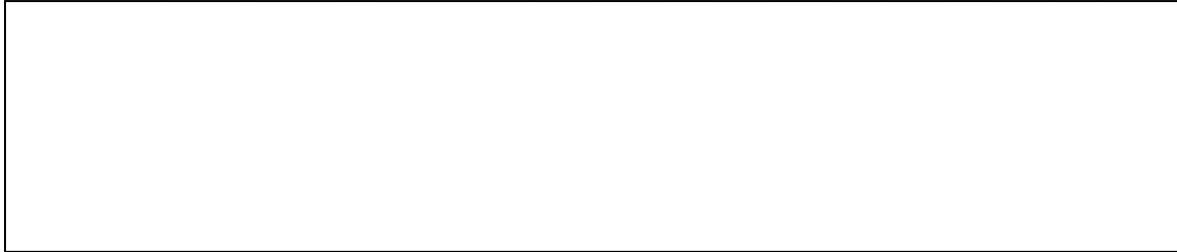
3. Research Relevant Policies and Regulations

Identify the policies and regulations in your region or field that you need to consider for sustainability.

- International Regulations:

- Example: Paris Agreement (global climate targets), UN Sustainable Development Goals (SDGs).

- Regional/National Policies:



- Example: European Green Deal, Circular Economy Action Plan, Climate Action Plan 2050 (Germany).

HIGHER EDUCATION MISSION FOR SUSTAINABILITY

- Industry-Specific Regulations:



- Example: Eco-Design Directive for products, LEED standards for building design, ISO 50001 for energy management.

4. Explore Relevant Certifications

Research certifications that align with sustainability goals in your domain. These can provide frameworks and recognition for your efforts.

- Industry Certifications:



- Example: LEED (green buildings), ISO 14001 (environmental management), BREEAM (building sustainability).



- Personal or Professional Certifications:

- Example: Certified Sustainability Professional (CSP), Circular Economy Leadership certification.

HIGHER EDUCATION MISSION FOR SUSTAINABILITY

- Product or Process Certifications:

- Example: Energy Star (energy-efficient products), Fairtrade (ethical sourcing).

5. Set Personal and Professional Sustainability Goals

List specific, measurable goals to integrate sustainability into your education and future career.

- Short-Term Goals (Next 6-12 Months):

- Example: Take an online course on sustainable design principles, start a sustainability project within your class or club.

SDS

- Mid-Term Goals (1-3 Years):

- Example: Apply for internships or projects that emphasize sustainability, join a sustainability committee at your university or workplace.

- Long-Term Goals (3+ Years):

- Example: Lead a sustainability-focused project in your future company or start a business with a strong sustainability mission.

6. Actions to Build Knowledge and Skills

Identify steps to increase your sustainability knowledge, develop relevant skills, and become a sustainability advocate in your field.

- Education and Learning:

- Example: Enrol in courses related to sustainability, attend workshops or webinars, follow relevant blogs or industry news.



- Networking:

- Example: Join sustainability-related professional groups or student clubs, attend conferences on sustainability in your field.

- Practical Experience:

- Example: Participate in projects that focus on reducing environmental impact, take part in sustainability challenges or competitions.

7. Evaluate and Adjust Your Roadmap

To ensure your sustainability roadmap stays relevant, make a plan to periodically evaluate your progress and adjust goals as needed.

- Tracking Progress:

- Example: Set up a system to document achievements (e.g., energy savings in projects, sustainable design implementations).



- Feedback and Reflection:

- Example: Gather feedback from mentors, professors, or peers to refine your roadmap.

HIGHER EDUCATION MISSION FOR SUSTAINABILITY

- Adjust Goals:

- Example: As new technologies and policies emerge, or as your understanding deepens, update your goals to stay aligned with sustainability trends.

8. Key Metrics for Success

Define the key indicators that will help you assess whether you're successfully integrating sustainability into your career development.

- Impact on Environment:

- Example: Reduced carbon footprint, resource efficiency in projects.



- Educational Growth:

- Example: Number of sustainability courses completed, certifications obtained.

HIGHER EDUCATION MISSION FOR SUSTAINABILITY

- Professional Influence:

- Example: Leading sustainability initiatives at work or university, contributing to policy discussions or innovative solutions.

9. Resources and Tools

List tools, websites, or resources to help guide your sustainability journey.

- Courses and Certifications:

- Example: Coursera (Sustainability courses), LinkedIn Learning, ISO certification providers.



SDS

- Industry Resources:

- Example: UN SDGs website, European Green Deal documentation, industry whitepapers on sustainability trends.

- Sustainability Communities:

- Example: Join LinkedIn groups focused on sustainability in your field, local environmental organizations, or student sustainability clubs.

This template provides a structured approach for students across various domains to map out how they can integrate sustainability into their education and future careers, identifying drivers, policies, and certifications to guide their journey.

Imprint

© Copyright 2022-2025 the SDS4HEI Consortium, consisting of:

Westphalian University of Applied Sciences Gelsenkirchen, Institute for Work and Technology (IAT), Germany

Momentum Marketing Services Limited (MMS), Ireland

European E-Learning Institute (EUEI), Denmark

Bursa Uludağ University (BUU), Turkey

Atlantic Technical University (ATU), Ireland

International Center for Knowledge Resilience, Institut Mines-Télécom Business School (IMTBS), France

Acknowledgement

This MOOC module is published as part of the Erasmus+ project »Sustainable Development Strategies for Higher Education Institutions« (SDS4HEI) funded under the Erasmus+ Programme KA222-HED – Cooperation Partnerships in Higher Education, project no 2022-1-DE01-KA220-HED-000088936, co-funded by the European Union.

Legal notice

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Copyright

The copyright is by the authors. The document is available in open access and licensed under Creative Commons Attribution 4.0 International License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited. See credit lines of images or other third-party material in this report for license information.



Co-funded by
the European Union





For further information visit
www.sds4hei.eu