

Checklist for Strong Partnerships

The following checklist provides a practical guideline for building strong partnerships for community impact (see Gaines, 2020; Schnurr, 2021; Jackson-Harman, 2021).



TOOL

- ☐ Develop a comprehensive understanding of the landscape by mapping key actors, identifying potential drivers and inhibitors of change, and linking global SDGs to local priorities and tangible issues.
- ☐ Engage with key allies and those often overlooked, ensuring their voices are heard.
- ☐ Involve stakeholders frequently to gather their feedback through information sessions and surveys. Emphasise two-way communication methods, such as focus groups, forums, and digital channels, to allow stakeholders to express their desires and concerns.
- ☐ Raise awareness through extensive community engagement, connecting the SDGs to local issues to inspire and build momentum for change.
- ☐ Showcase desired outcomes to motivate stakeholders, highlighting each target group's needs and illustrating the intervention's benefits.
- ☐ Maintaining transparent, open, and consistent communication keeps stakeholders informed about developments, challenges, and decisions. Regular updates ensure stakeholders feel valued and become aware of how their input is utilised.
- ☐ Create a community plan to advance priority goals, such as addressing climate change.
- ☐ Invite diverse voices to lead and provide support to enable participation.
- ☐ Build networks of allies to amplify stakeholders' voices through media coverage, political support, and partnerships with influential organisations.
- ☐ Recognise community progress to celebrate successes and galvanise further action, potentially attracting better local funding.
- ☐ Share community stories through local or digital media, events, or directly with other communities. Real-life examples can inspire stakeholders and foster stronger connections.
- ☐ One can use storytelling as a motivational tool by combining data with personal narratives to engage stakeholders effectively.
- ☐ Identify meaningful indicators that resonate with your community to measure progress.
- ☐ Track progress with an open and transparent approach.

Imprint

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