

## Identifying Potential Partners

**Exercise:** List at least three potential partners, such as NGOs, government agencies, private companies or academic institutions. Write a short paragraph for each, explaining why they are a good fit for your partnership goals.

Write your answer here

- Partner 1
- Partner 2

**Reflection:** Ask yourself: How well does each partner's mission align with my goals? Do these partners represent diverse sectors that can contribute unique strengths?

Write your answer here

- Partner 1
- Partner 2

**Thought Experiment:** Consider the future potential of these partnerships. Ask yourself: How might each partner's contributions evolve over time? Could these collaborations help you achieve long-term sustainability goals or address emerging challenges?

Write your answer here

- Partner 1
- Partner 2



# Imprint

© Copyright 2022-2025 the SDS4HEI Consortium, consisting of:

Westphalian University of Applied Sciences Gelsenkirchen, Institute for Work and Technology (IAT), Germany

Momentum Marketing Services Limited (MMS), Ireland

European E-Learning Institute (EUEI), Denmark

Bursa Uludağ University (BUU), Turkey

Atlantic Technical University (ATU), Ireland

International Center for Knowledge Resilience, Institut Mines-Télécom Business School (IMTBS), France

## Acknowledgement

This MOOC module is published as part of the Erasmus+ project »Sustainable Development Strategies for Higher Education Institutions« (SDS4HEI) funded under the Erasmus+ Programme KA222-HED – Cooperation Partnerships in Higher Education, project no 2022-1-DE01-KA220-HED-000088936, co-funded by the European Union.

## Legal notice

Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

## Copyright

The copyright is by the authors. The document is available in open access and licensed under Creative Commons Attribution 4.0 International License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited. See credit lines of images or other third-party material in this report for license information.



Co-funded by  
the European Union





For further information visit  
[www.sds4hei.eu](http://www.sds4hei.eu)